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**Performance Overview and Highlights** 

**Business Development and Financial Performance** 

Outlook



### **Performance Overview and Highlights**

**Business Development and Financial Performance** 

Outlook

Key Financials	2008	2007	YoY Growth
Operating income (RMB)	269,747 MM	220,717 MM	22.2%
Net Interest Income	224,920 MM	192,775 MM	16.7%
Net Fee and Commission Income	38,446 MM	31,313 MM	22.8%
Pre-tax Profit (RMB)	119,741 MM	100,816 MM	18.8%
Net Profit (RMB)	92,642 MM	69,142 MM	34.0%
Earnings per Share (RMB)	0.40	0.30	33.3%
Net Interest Margin	3.24%	3.18%	6 bps
ROAA	1.31%	1.15%	16 bps
ROAE	20.68%	19.50%	118 bps
NPL Coverage Ratio	131.58%	104.41%	2717 bps
NPL Ratio	2.21%	2.60%	39 bps
Cost-to-Income Ratio	36.77%	41.83%	506 bps



(RMB MM)	2008	2007	YoY Growth
Total Assets	7,555,452	6,598,177	14.5%
Cash and Balances with Central Banks	1,247,450	843,724	47.9%
Loans and Advances to Customers	3,683,575	3,183,229	15.7%
Investment Securities	2,144,439	2,171,826	1.3%
Total Liabilities	7,087,890	6,175,896	14.8%
Deposits from Customers	6,375,915	5,329,507	19.6%
Amounts due to Banks and Other Financial Institutions	490,572	547,487	10.4%
Total Equity Attributable to Shareholders	465,966	420,977	10.7%
Share Capital	233,689	233,689	
Reserves	232,277	187,288	24.0%



## **Outstanding Value Creation**

**Market Leader in Infrastructure Loans** 

# 1 in Personal Mortgage Lending

**First Mover in New Business** 

**Growth Leader in Intermediary Business** 

**Superior and Comprehensive Customer Service** 

The World's Most Profitable Bank

Strongest Risk Control Capability

**Market performance Outperforms Peers** 



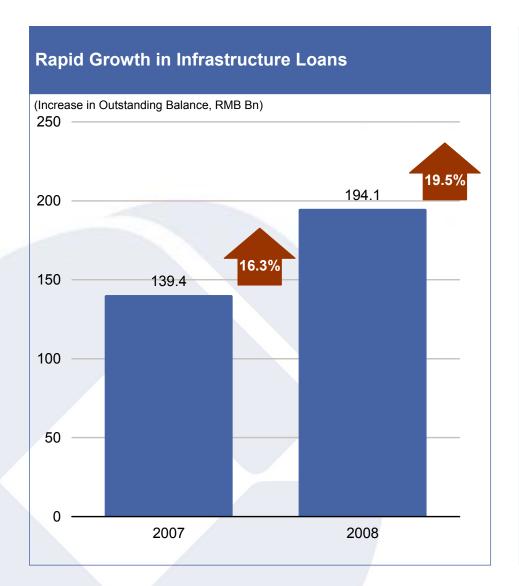
### **Performance Overview and Highlights**

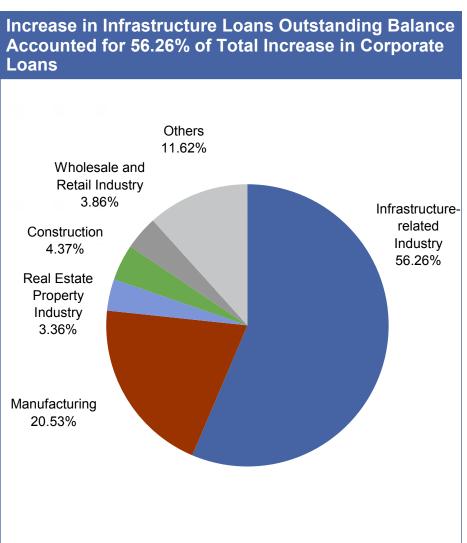
**Business Development and Financial Performance** 

Outlook



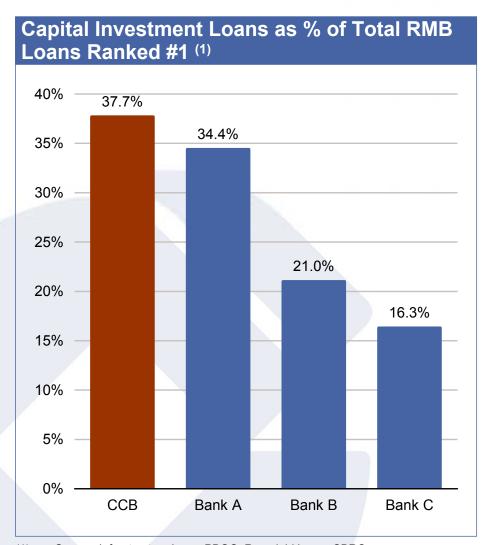
### Leveraging Our Traditional Strength in Infrastructure Loans

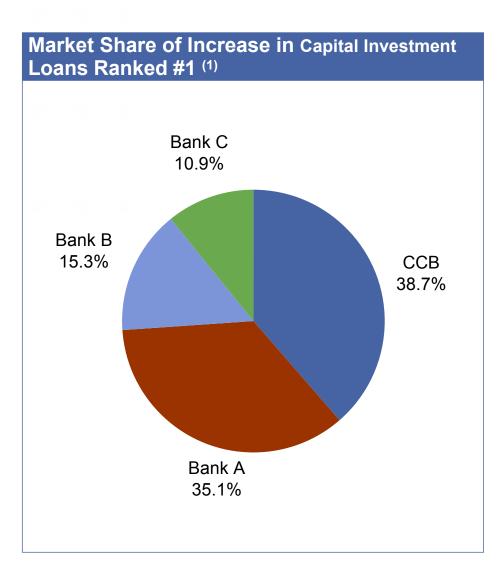






## Leveraging Our Traditional Strength in Infrastructure Loans (Cont'd)





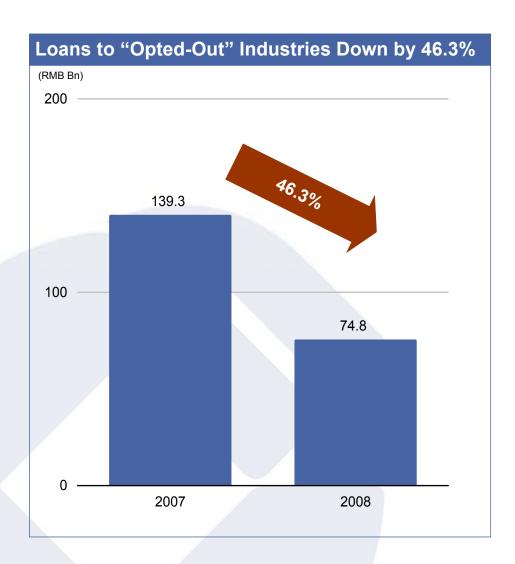
(1) Source: Infrastructure Loan: PBOC; Renminbi loans: CBRC



- SME loans accounted for 45% of total corporate loans
- RMB104.56 Bn issued for "Quick Finance" loan cumulatively
- RMB88.13Bn issued for "Road to Growth" loan cumulatively
- 78 operating centers as "Credit Factories" for small enterprises
- Cooperated with "Alibaba" network platform for online loan business
- Microcredit loans for rural households with NPL ratio of 0.3%.
- Established Taojiang Jianxin Rural Bank in Taojiang, Hunan



#### Shrinking Exposure to or Withdrawing from High-risk Industries



- Balance of loans to the "opted-out" industries decreased
- Growth of loans to high energy consumption or high pollution industries declined
- Manufacturing loans as a percentage of total loans dropped
- Loans to export-oriented industries also decreased as a percentage of total loans



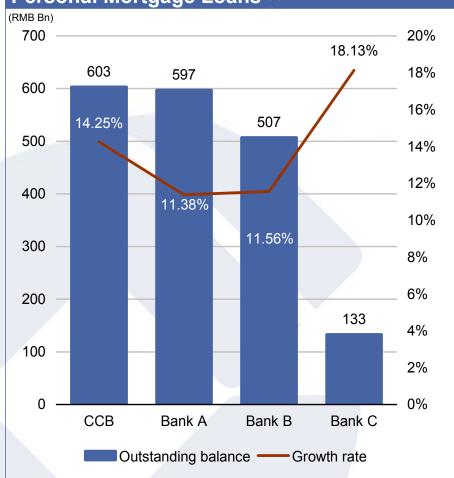
### Significant Achievement in Expanding Institutional Business

- Highest income from the third party custody of client's trading settlement funds among peers
- #1 in the insurance agency income among peers
- Leading position in the central government authorized payment agency service, with growth rate of 49%
- #1 Fund settlement agent for China Development Bank
- All-round cooperation with top universities and large hospitals

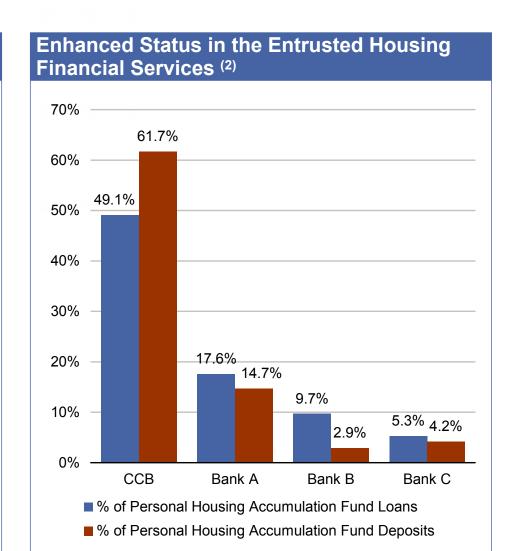


## **Leader in the Housing Finance Business**

# #1 in the Outstanding Balance and Growth of Personal Mortgage Loans (1) (RMB Bn)



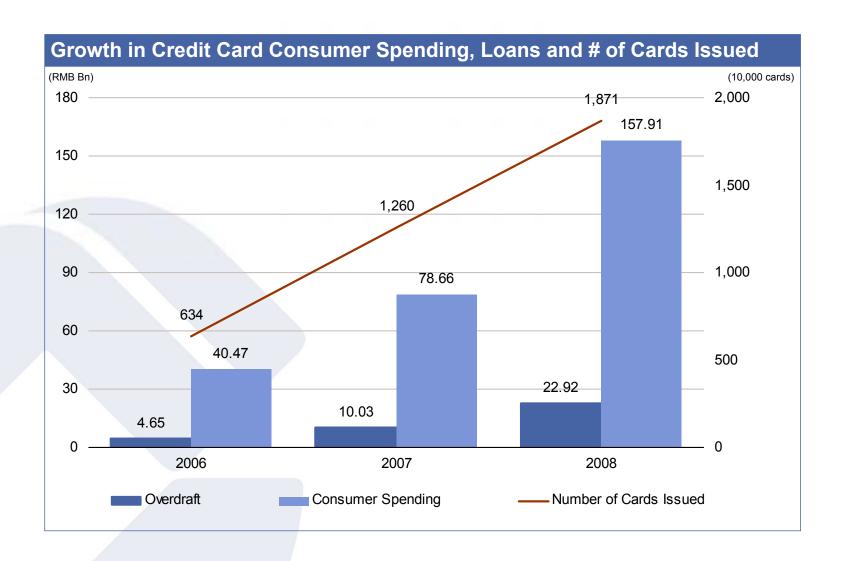
(1) Including both domestic and overseas data for Bank C



(2) Source: PBoC

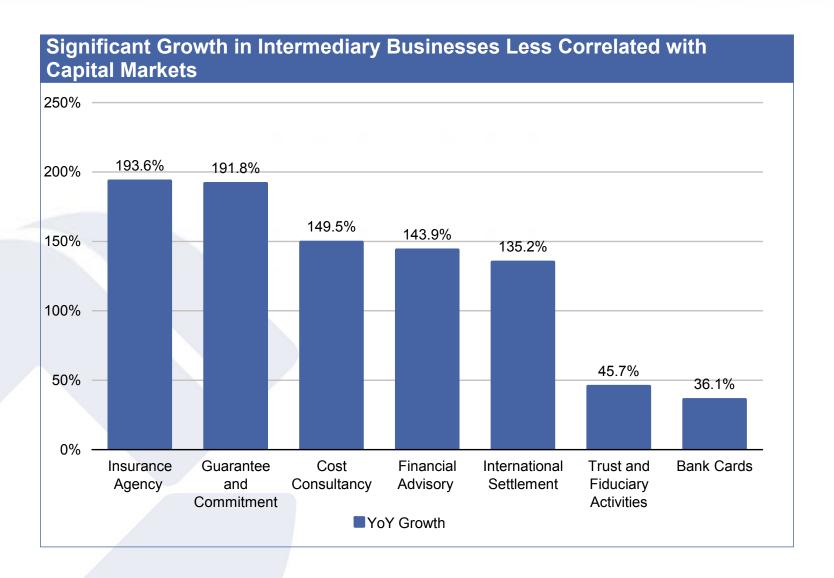


## **Doubling of Credit Card Business Annually**



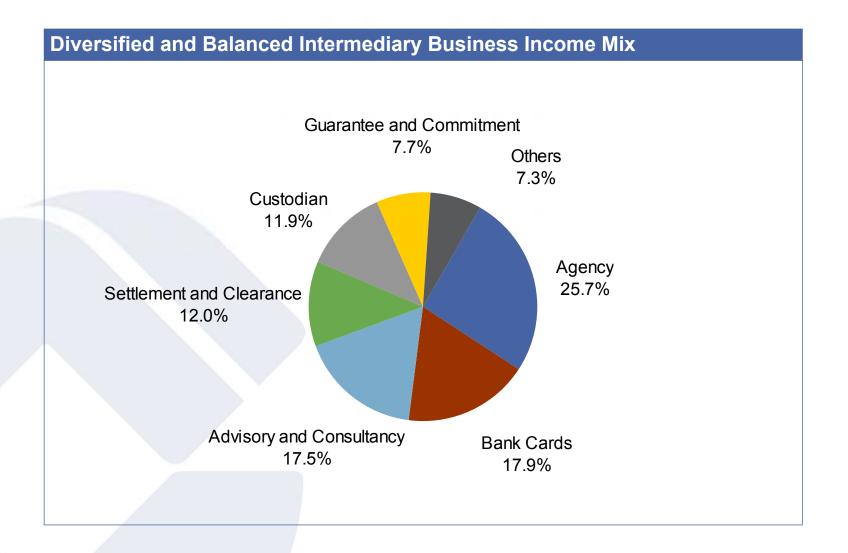


## **Leading growth in Intermediary Business**



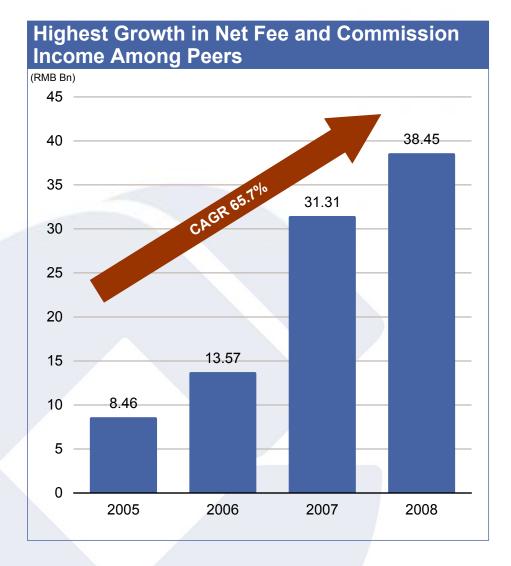


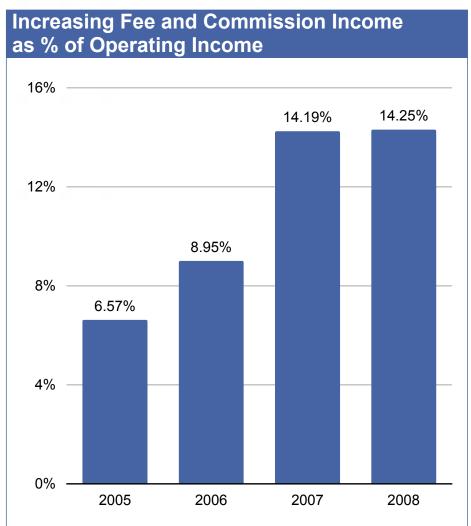
## Leading growth in Intermediary Business (Cont'd)





## Leading growth in Intermediary Business (Cont'd)







# **Accelerated Development of Overseas Business**

Growth of total overseas assets: 35%

New York branch and London subsidiary to open in due course this year

- The establishment of operations in Sydney on track
- Cross-selling between domestic and overseas businesses
- Increased capital of CCB Asia by US\$800MM



## Steady Build-up of Integrated Financial Platform

# Investment Banking

- CCB International's pre-tax profit HK\$1,042MM, ranked top in HK
- Accumulated underwriting volume of short-term financing bills and mid-term notes ranked #1 for three consecutive years
- Income from wealth management products 2.7 times of the previous year
- Gold trade volume YoY growth 664%

#### Fund Management

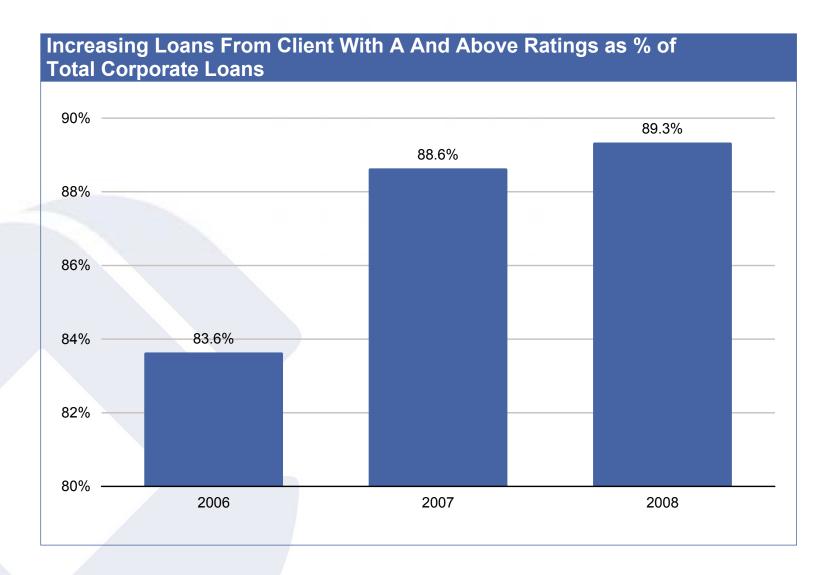
- AuM of Jianxin Fund Company increased by 19% to RMB37.8Bn
- Net profit of Jianxin Fund Company RMB49.31MM

#### **Financial Lease**

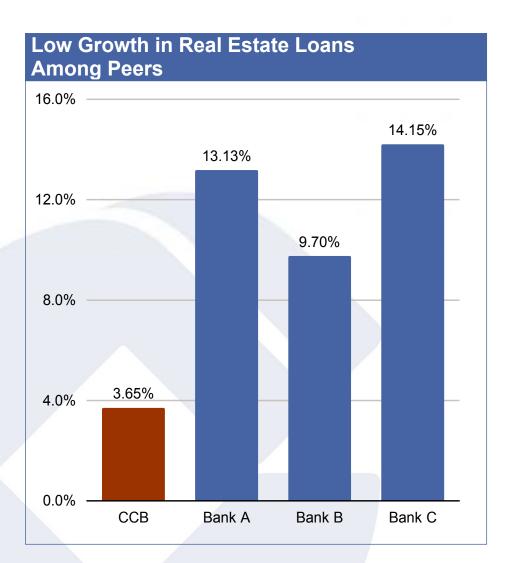
- Jianxin Lease's leasing assets reached RMB3.6Bn
- Jianxin Lease's Pre-tax profit in the first year of operation RMB141MM

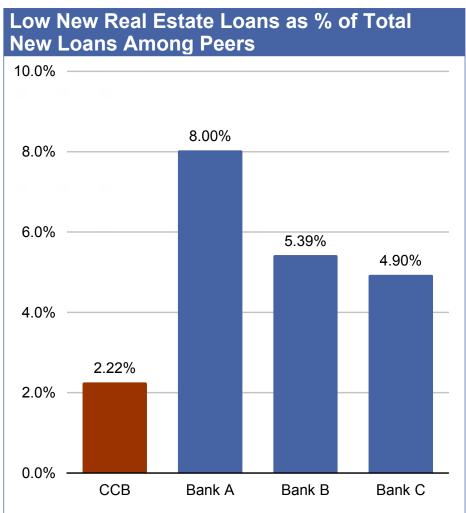
#### **Trust**

- Jianxin Trust Investment Company has obtained approval from CBRC
- Integrating trust products into our offerings

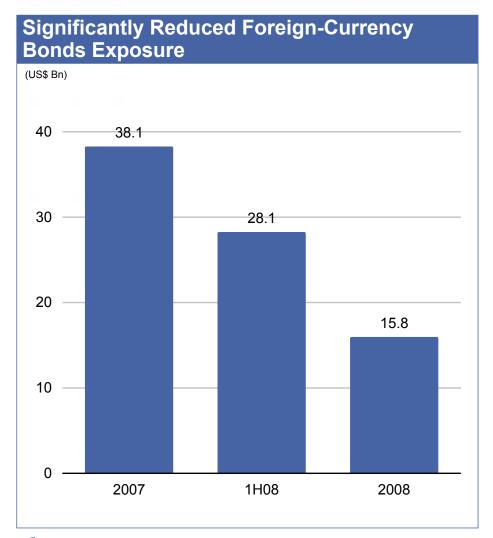


- Apply "Entry and Exit Management Mechanism" in customer management
- Apply "Closed Management" of projects
- Grade A and above loans accounted for 93% of the outstanding loan balance
- Residential projects in compliance with government's industrial policies
- 79% of development loans directed to ordinary residential projects
- Secured loans: 85%

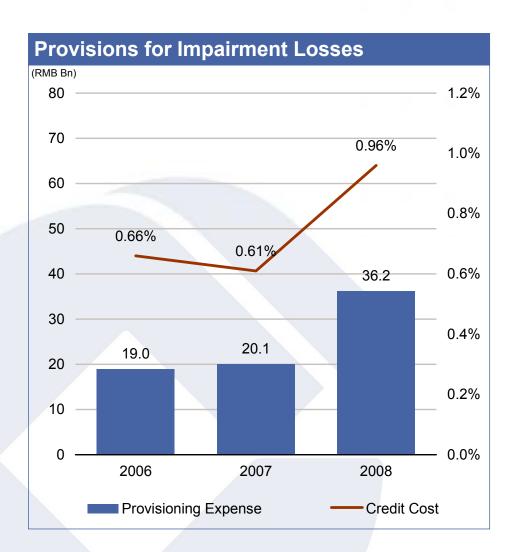


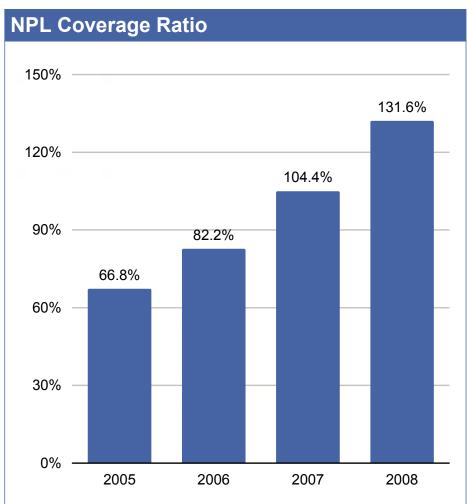


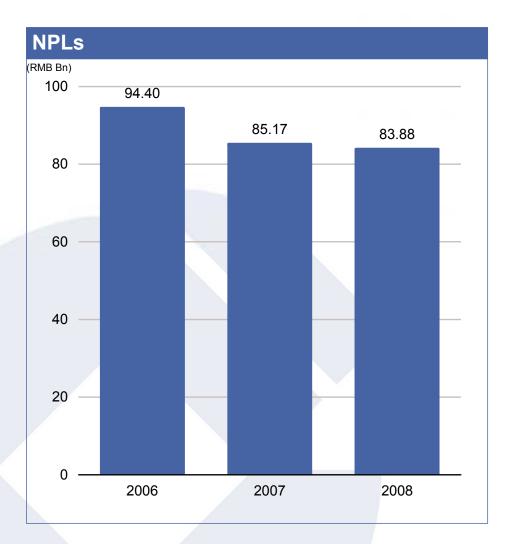
### **Decreasing Foreign-Currency Bonds as % of Total Assets** 5.0% 4.22% 4.0% 3.0% 2.73% 2.0% 1.43% 1.0% 0.0% 2007 1H08 2008

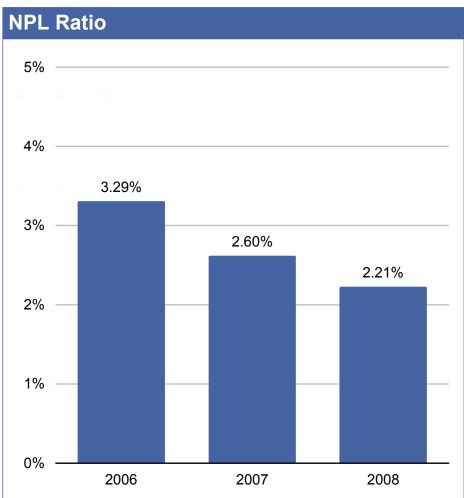


- Adequate provision on foreign-currency bonds
- No material impact on financials









#### **Professional Teams**

- Big Corporate Clients service team
- Direct product sales team
- 676 discounted bills centers
- 141 project cost consultancy centers
- 38 corporate annuity centers

- 254 SME business centers
- 500 personal loan centers
- 106 wealth management centers
- 2,068 private wealth management centers
- 3 private banking centers located in Beijing, Shanghai and Guangdong

#### **Products Innovation**

- More than 370 new products / product improvements
- Product Innovation Laboratory

- Establish client experience center
- Analyze market data

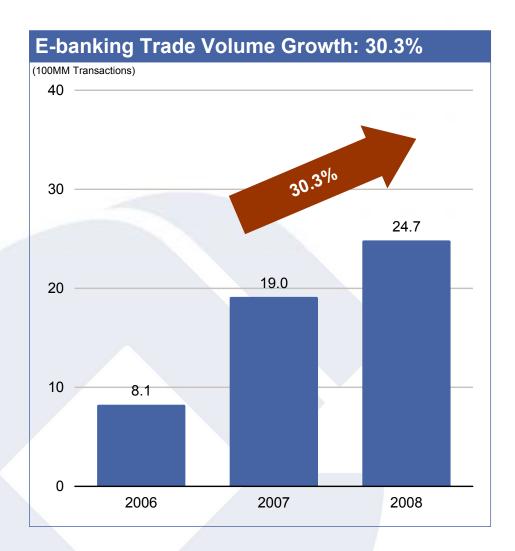
#### **Transformation of Retail Network**

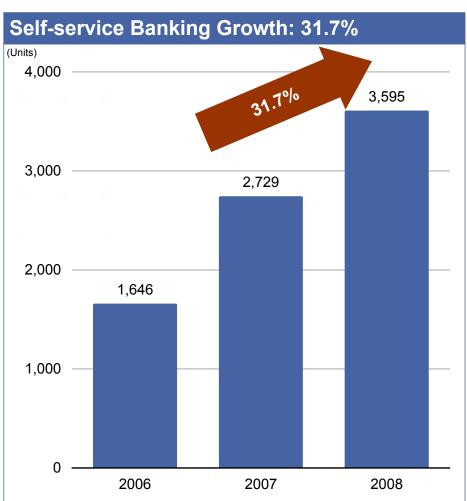
- 87% of the network have been successfully transformed
- Daily average sales volume increased by 85%
- Transaction efficiency increased by 39%
- Customers' waiting time shortened by 35%

#### **Business Process Optmization**

- 362 projects to optimize and standardize process and procedures
- 60 counter services with separated front desk and back-office and centralized back-office
- Number of cash vaults reduced by 36%
- 100% centralized delivery of cash among urban branches
- Processing of lost non-locally originated deposit certificates upon reporting in all covered areas

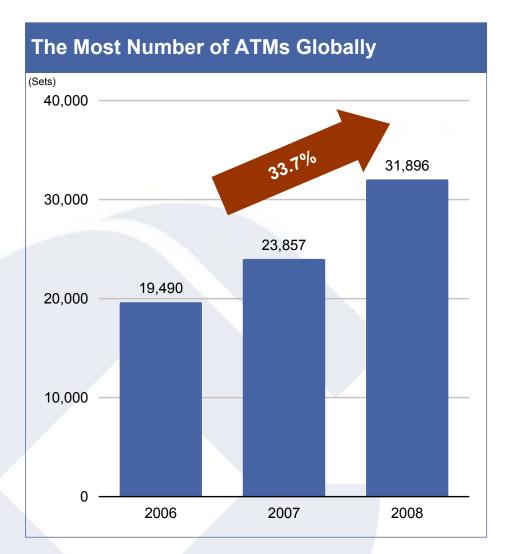
# Enhance Customer Service Capabilities Distribution Channel Build-up

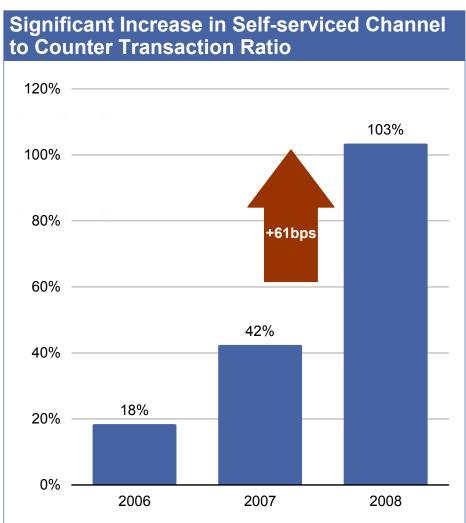






# Enhance Customer Service Capabilities Distribution Channels Construction (Cont'd)





- According to a survey conducted by IPSOS, CCB's personal customers satisfaction higher than industry average by 360 bps
- According to a survey conducted by TNS, the average score of network service quality is 91.3 points, 10 points over our peers average
- First bank to establish a "Customer Experience Center" to improve the quality of the customer service
- First bank to establish "Customer Day" to listen to their voices
- "Mysterious Shopper Checks" to improve customer service
- © 95533 Customer Service Chengdu Center recognized as the "Best Customer Service Center in Asia Pacific" by Asia Customer Service Association

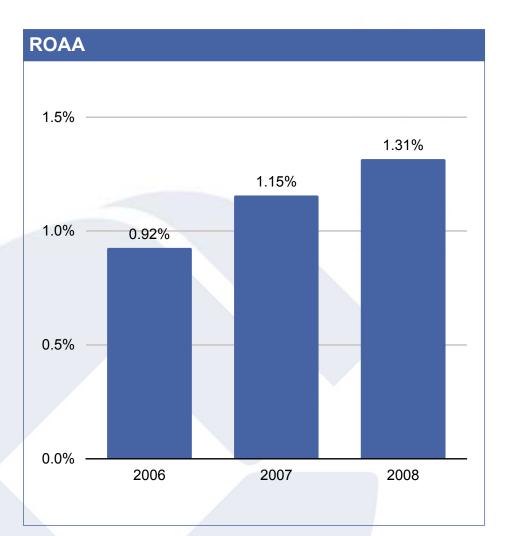


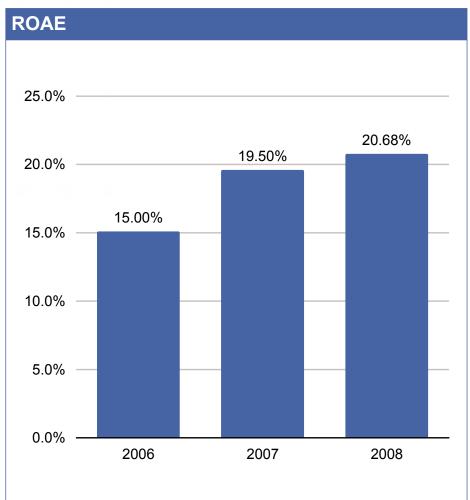
# Bank of America Company

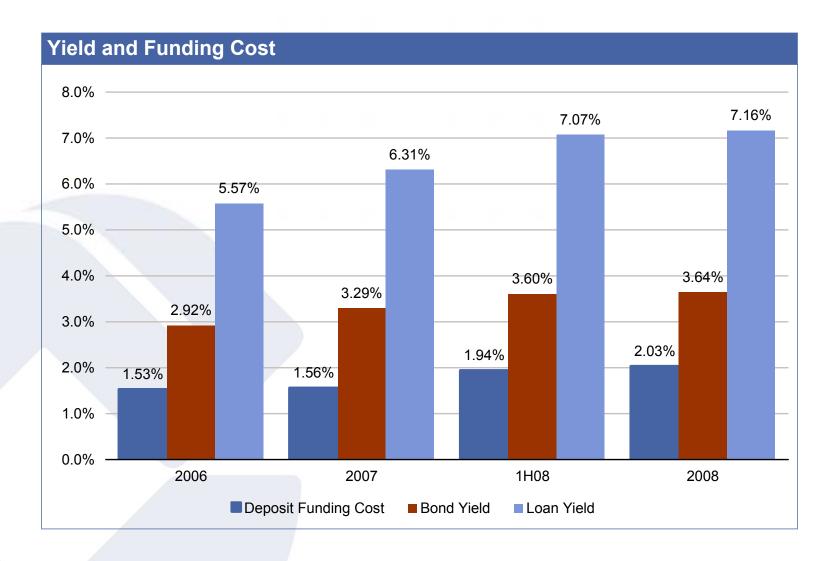
- Executed 136 cooperative projects with BOA in the last 3 years
- Launched 16 strategic assistance projects in 2008
- 42 experience sharing and training projects in 2008
- All BOA options exercised in 2008
- Currently holds 16.73% interest after 2.41% sell-down in 2009

### ASIA FINANCIAL HOLDINGS

- Established "Zhenjiang Small Enterprise Business Model"
- SME guarantee business cooperation

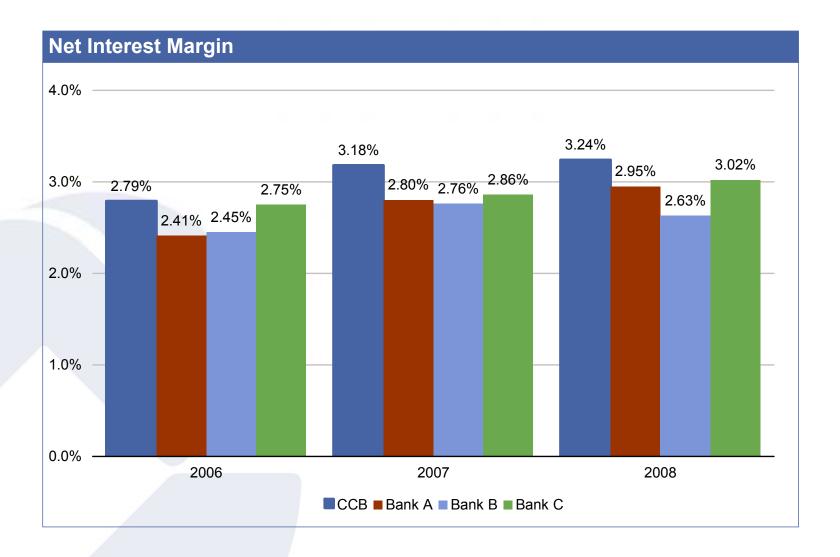






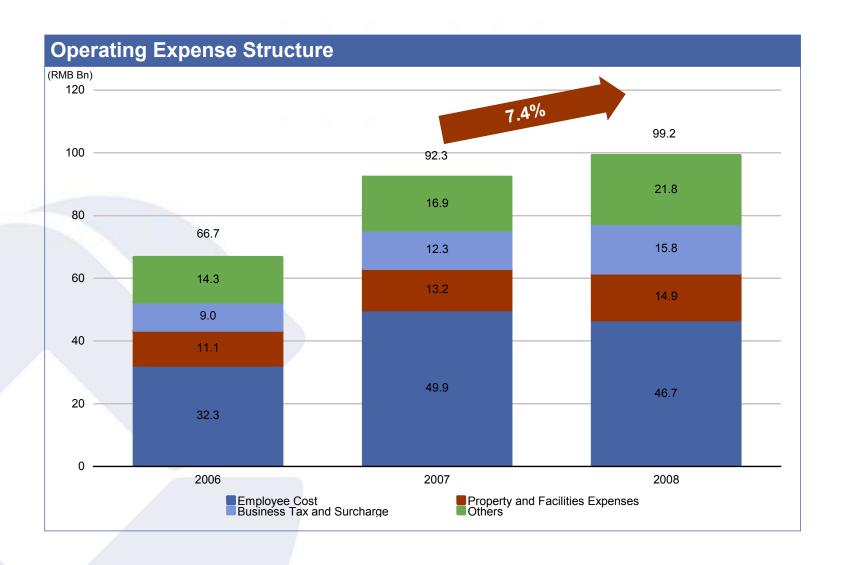


# **Industry-Leading Profitability** NIM



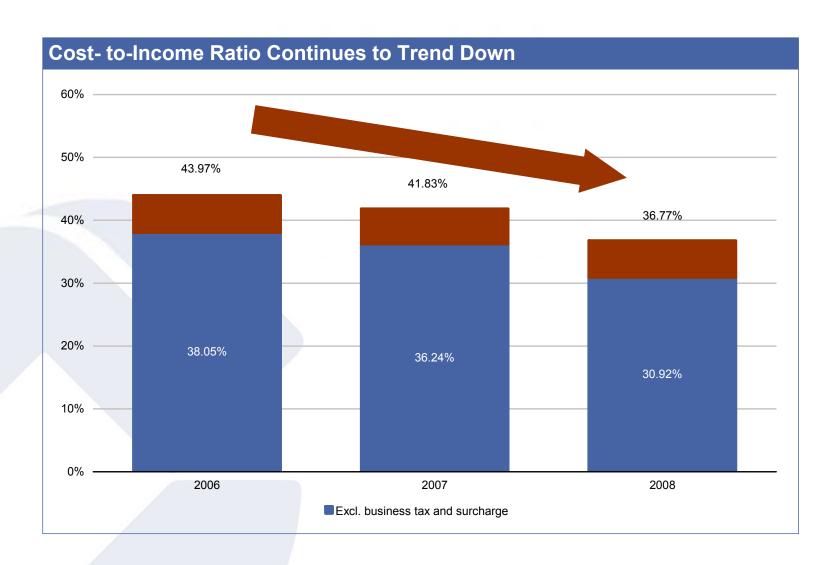


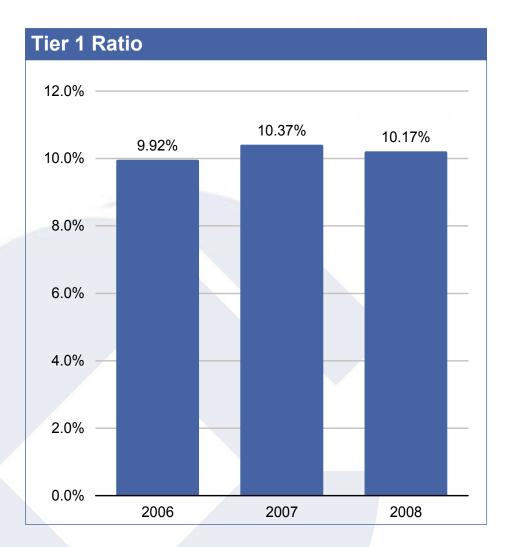
## **Moderate Operating Expense Growth**

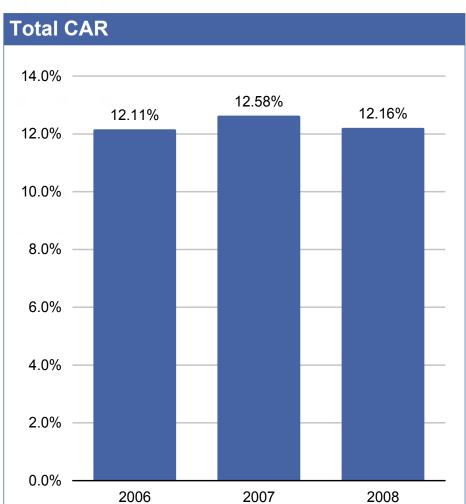




## **Further Strengthening Cost Efficiency**



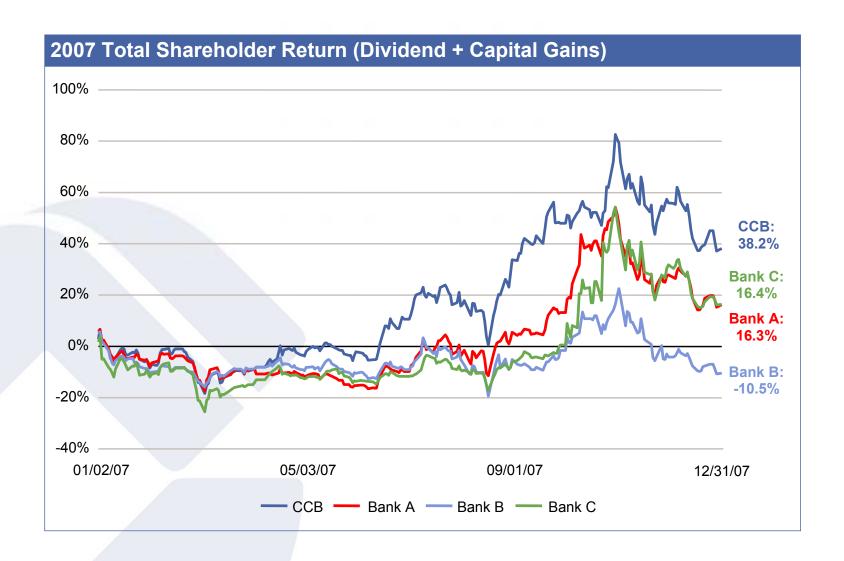




Planning to issue RMB 80Bn sub-debt to enhance capital adequacy

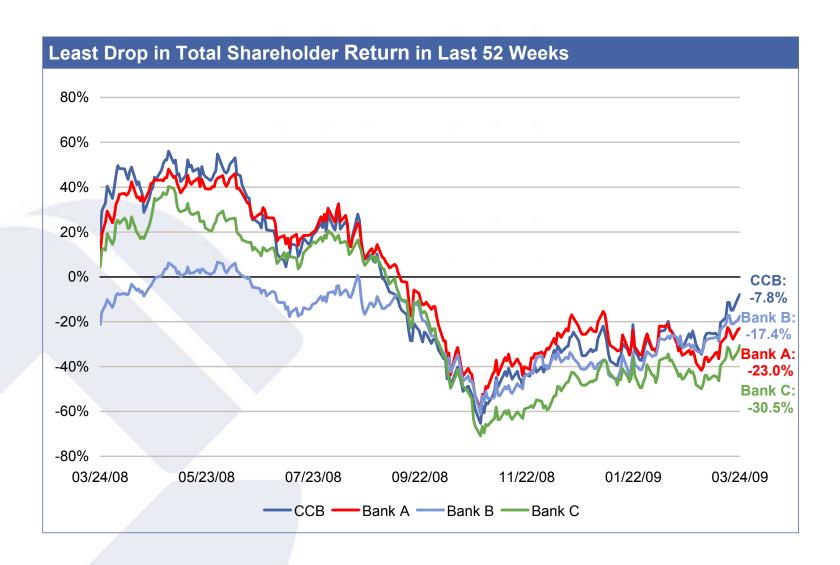


## **Outperforming Peers in Stock Market**





## Outperforming Peers in Stock Market (Cont'd)



#### Actively Take on Social Responsibilities and Participate in Charity Events

- RMB 211MM donation (including RMB179MM to disaster-stricken regions in Sichuan earthquake)
- Issued RMB 55.8Bn recovery loans in the aftermath of the snow storm and earthquake disasters
- Established "Green Credit Channels" and emergency funding channels for clients in disasterstricken regions in the earthquake
- Sponsored 26,668 financially needy high school students from 546 schools nationwide
- Provided RMB 4.98MM subsidy to 1,787 financially needy mothers of heroes
- Promoted energy conservation, reduced emission and "Green Credit"
- Provided multi-currency exchange and multi-language phone banking services during the Olympics



## Social Responsibilities (Cont'd)





Ranked #12 in Business Entity and #1 in Banking Sector by Corporate Social Responsibility in Asia



The Most Responsible Enterprise Award



Corporate Social Responsibility Award



Diamond Award



2008 Top 50 Social Wealthy Enterprises in China



Greatest Passion for Children Award



### The **Banker**

#13 in the Top 1000 Banks Globally in 2008

#9 in the Top 500 Financial Brands Globally in 2009



Best Corporate Loan Bank

Best Mortgage Bank



#171 on Global 500



Outstanding
Corporate
Governance Award



Reader's Digest Gold Trusted Brand Award of Banking Sector in Greater China



Top 50 Listed Enterprises in Asia Pacific



**Best Commercial Bank** 

Ranked #1 on Commercial Banking in China by Competitiveness (Financially)



**Performance Overview and Highlights** 

**Business Development and Financial Performance** 

Outlook

#### **Opportunities**

- Industrialization, urbanization and informatization continue to progress
- Macro-adjustment measures begin to take effect
- Accelerated pace for the adjustment and upgrading of industry structure
- New waves of infrastructure constructions
- Domestic consumption and investment will likely accelerate

#### Challenges

- Global economy may record negative growth
- Economic growth slowdown in China
- Rising corporate default rates
- Shrinking interest spread
- Increased competition in banking sector



#### **Prudent Development with Enhanced Confidence**

- Implement positive and prudent operating guidelines
- Leverage traditional strengths in infrastructure and housing finance
- Optimize business process and product innovation
- Proactively adjust credit structure
- Enhance risk management and internal control
- Enhance cost management and infrastructure development

#### **Strategic Vision**

Continue to be at the forefront of China's economic modernization and strive to become a world class bank

#### **Core Value**

Integrity, Fairness, Prudence, Innovation

#### Mission

- Provide better service for customers
- Create greater value for shareholders
- Build a broader career development platform for employees
- Take on comprehensive corporate social responsibility





# Thank You